



# sponsorship opportunities

FEBRUARY 28, 2026

Here's an opportunity to be part of an exhilarating and unforgettable event: New Ulm's third **WINTER OUTDOOR bean bag tournament** in our **historic downtown!**

## 24 Available Sponsorships

Become a sponsor of 'Baggin' in the Street' and join us in fostering a vibrant and active community. This event is being planned by local businesses in collaboration with the New Ulm Business & Retail Association, a committee of the New Ulm Area Chamber of Commerce. Contact the Chamber by **January 13, 2026**, to secure your bean bag board sponsorship today!

**\$250**

For sponsors who already received custom boards in a previous year, we're offering a special returning rate. If your bean bag boards are still in good condition and can be used again for this year's tournament, you may sponsor for just \$250!

**\$500**

Each \$500 sponsor will receive a pair of bean bag boards with full vinyl covered surface with their company logo to keep, following the tournament. They will be used during the tournament and business will be listed in tournament brackets.

All sponsors will have their logo or business name included in promotion of this event, including:

- ◆ Banner and Brackets at Event
- ◆ Social Media Pages
- ◆ New Ulm Journal
- ◆ newulm.com
- ◆ Chamber e-newsletter



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