



# FARMERS MARKET

## SPONSORSHIP OPPORTUNITIES

THURS / SAT  
JUNE 20 - OCT 5  
2024

The New Ulm Area Chamber of Commerce is pleased to continue the wonderful tradition of the Farmers Market, now in its 27th year in New Ulm! The Markets are held Thursdays, 2:30-5:30pm (beginning June 20) and Saturdays, 9am-12pm (beginning June 22). We plan to make this a destination event for the community and would love to grow the Market by adding family-friendly activities and live music. Sponsorship funds will go towards providing entertainment and activities suitable for all ages.

### FARMSTEAD CHAMPION

\$1,000



Large Logo

### HARVEST HERO

\$500



Medium Logo

### SEEDLING

\$250



Business Listing

All sponsors will have their logo or business name included in promotion of this event, including:

- 🍅 (2) double-side sandwich board signs on display at every market (32 total events)
- 🍅 @ the new [newulm.com/farmersmarket](http://newulm.com/farmersmarket) website (marketing will drive traffic here)
- 🍅 Social Media Pages
- 🍅 New Ulm Journal
- 🍅 Chamber e-newsletter



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More Information

[www.newulm.com/farmersmarket](http://www.newulm.com/farmersmarket)