



Powerful Visibility on the Chamber Website!

People on our website have already made an important decision; they are looking for a business right here in our area.

Available Ad Packages Annual Payments	Complete \$2490 annually \$219/mo	Premium \$1350 annually \$119/mo	Category Leader \$790 annually \$69/mo	Enhanced \$330 annually \$29/mo
Frequently Visited Pages Banner Ads	All 9	5	3	
Quick Link Categories Banner Ads	All 38	10	5	
Category Banner Ads	All 170	20	10	
Map Pin Upgrade with additional text, web link, photos	X	X		
Priority Placement in Business Directory Search Results (above basic listings)	XX	XX	XX	XX
Recognized as Chamber Website Sponsor	X	X	X	
Banner Ad Display Tracking	X	X	X	No banner ad
Enhanced Member Page Listing:	X	X	X	X
• Logo + additional photos/videos	X	X	X	X
• 1600 character description	X	X	X	X
• Unlimited keywords, 5 bullet points/links	X	X	X	X
• additional website link on search results page	X	X	X	X

Business Directory at newulm.com

The www.newulm.com website gets an average of 30,000 unique page views every month.

Your business directory information is search engine optimized and Google ranks chamber websites as highly credible, so the better your content, the better your overall internet search results.

Features of the Basic Listing (free with membership)

1. Business Description (200 characters)
2. Hours of Operation
3. Driving Directions
4. Website Link
5. Social Media Links
6. Map - basic map pin
7. Personalized keywords (240 characters)
8. Free online job postings
9. Free online promotions
10. Free online event postings & register for events
11. Random placement on a Business Directory Search

Features of the Enhanced Listing

Search Results Listings:

1. Priority placement over basic member listings
2. Logo / Image next to listing
3. 200 character description under company name on search results
4. Your website link above phone number on search results
5. Unlimited search keywords
6. 5 highlights with linked text

Member Webpage

1. Logo / image next to company info
2. Expanded description of 1600 characters (standard 200)
3. Slideshow of additional photos or video (up to 15)
4. Clean mobile-friendly version of enhanced profiles

Banner Ads - Improved larger size!

Banner ads should be sized 960 x 120 pixels. You can have different designs for different categories/placements. Should you choose to change designs throughout the year (for example: seasonally), there is a \$25 fee per banner change.

- We can design banner ads for you at \$150/design.

Contact The New Ulm Area Chamber of Commerce today to take advantage of these opportunities! chamber@newulm.com or 507-233-4300.