

CRAZY DAYS PING PONG BALL DROP

Saturday, July 15 at 9:00 AM

Please return the labeled balls by noon on Friday 7/14
to the Chamber Office, 1 N Minnesota Street
Phone: 507-233-4300
Email: chamber@newulm.com

HOW does it work:

- On Saturday, July 15th, ping pong balls will be shot off the roof of Inspire Wedding + Event Center (126 N Minnesota St) at 9:00 AM.
- Businesses wishing to participate can sign up for **25 ping pong balls for \$15 members/\$30 non-members, or 50 for \$25 members/\$50 non-members**. Sign up via email (chamber@newulm.com), stop in (1 N Minnesota Street) or call (507-233-4300). Payment can be mailed, dropped off, or we can invoice Chamber member businesses. Please note that you do NOT have to be a Chamber Member to participate in the ping pong ball drop or Crazy Days. Ping pong balls are available for pickup at the Chamber Office (while supplies last).
- Each participating business will need to individually label their stores' (25 or 50) ping pong balls with the discounts, promotions, or deals that you wish to offer. We will let participants know that the deals must be used that day unless otherwise specified. So, if you would like to have your deal run for longer, please indicate that on your balls.
- Businesses are encouraged to label the discounts on the balls using small adhesive mailing labels (Avery 5167 size works well). Make sure to put your business name on them. Additionally, taping these labels on has seemed to work the best in the past.
- In order for customers to use your businesses discount listed on the ball, they need to physically bring the ping pong ball that they "catch" into your business at the time of the purchase (essentially the ball is a coupon and used in the same manner).
- Non-retailers – you can participate as well! We will have a booth at the event and can hand out coupons or items that day at our booth (booth will be staffed from 9am-12pm). You are welcome to have a booth as well to hand out your items/coupons.
- In addition, to generate awareness and excitement for the Crazy Days events we encourage you to post any valuable information regarding crazy days or share content from the Shop Small in New Ulm Facebook page or the Chamber Facebook page on your social media outlets.
- To help reduce costs for future Crazy Days, please save all the ping pong balls and return to the Chamber Office.

WHO is organizing it: The Crazy Days 2023 events are being planned by the Small Business Owners Group in collaboration with the Chamber of New Ulm.

How to sign up: Mail or drop off your registration fee to the New Ulm Chamber of Commerce. **Please note:** all businesses are welcome to participate, no membership needed.

Deadline: Register for the Ping Pong Ball drop by June 30th to be included in Crazy Days advertising in The Journal, at newulm.com, in the Chamber email newsletter, and on social media.