

8th Annual **POKER WALK** 2023



JOIN WEALTH MANAGEMENT SOLUTIONS - AMERIPRISE, THE NEW ULM CHAMBER AND THE HEART OF NEW ULM TO PROMOTE HEALTH AND WELLNESS WITHIN OUR COMMUNITY

How does it work?

- We are looking for 25 businesses (5/week) to participate in our 8th annual Poker Walk during the month of June. Each business will be put on a 1-mile route for one Friday in June
- On the week your business is selected to participate, walkers will come into your business between 10 AM and 4 PM on Friday to pick up a playing card. Playing cards will be delivered to your business prior to the week you are participating
- Please create some sort of engagement activity in your business for walkers to do when they stop into for their cards. If you need assistance with ideas for this, please reach out to the Wealth Management Solutions event planner (alexis.volden@ampf.com).
- We ask that you post advertise the event through social media and in your business. We will provide all of the participants with a printable flyer/poster and social media graphics. Feel free to get more active on social talking about the event too!
- As a part of the overall prize at the end, we ask that you donate a \$10 gift card/certificate to your place of business for the overall winner. This will be picked up from your business when the poker cards are dropped off.
- Encourage your employees to participate in the walk!
- Have fun with it! This event promotes wellness in the community but also gives you an opportunity to introduce new people to your products and services.

Have questions or want to participate?

Please contact Lexie Volden with Wealth Management Solutions - Ameriprise at Alexis.Volden@ampf.com

Everyone is welcome! Spots are first come, first served.

Poker Walk is sponsored by:

