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Check our Facebook for hours and our daily lunch and dinner specials
The greeting on the signs leading into New Ulm says it all: **WE’RE GLAD TO SEE YOU!**

New Ulm invites you to experience “the most German city in America.” Whether you are here to enjoy one of our festivals, to shop in our unique specialty shops, to experience the city’s rich history and German heritage, or are planning to stay, New Ulm has a lot to offer.

This guide will help you find fun and exciting things to do if you are here for a day or two. It will also give you information you need if you are looking for a new home or a place to do business.

If this is your first visit, we hope it won’t be your last. We hope each new visit brings another enjoyable experience that will make New Ulm one of your favorite places — or your home.

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**COVER:** Matt Irwin
**DESIGN:** Molly Skyles Morris
**COPY WRITER:** Eileen Madsen
A trip to Domeier’s is like a trip to the old country

Like an enchanted corner of the Black Forest, Domeier’s, New Ulm’s German Store, appears to be spirited straight from the old country.

- Cuckoo Clocks
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- German Christmas Ornaments
- Bavarian Hats and Hat Decorations

Call for Store Hours
Hours vary according to season.
1020 South Minnesota St.
New Ulm, MN 56073
10 blocks south of downtown.
Phone 507-354-4231
MUST SEES OF New Ulm

SCHELL’S BREWERY
Visit the 160-year-old brewery, complete with Schell’s mansion and gardens. Museum, gift shop and brewery grounds open daily. Tours available year-round and include a stop in the Rathskeller.  
SEE PAGE 8

HERMANN MONUMENT
Towering over New Ulm is the 102-foot monument to Hermann the Cherusci. Visitors may climb a spiral staircase to the base of the statue for a spectacular view of New Ulm and the Minnesota River Valley. 
SEE PAGES 6-7 & 13

GLOCKENSPIEL
Located downtown, this 45-foot-tall carillon plays programmed pieces at noon, 1, 3, 5 and 6PM while animated figures depicting characters from the city’s history rotate on a platform.  
SEE PAGE 13

PLAN YOUR VISIT TODAY
Visit newulm.com for a list of Top 10 trip itineraries and other ideas to help plan your trip.  
Sample itineraries include German Heritage, Family Getaway, Ladies Weekend, History Buffs, Active Choices and Pub Crawls.  
Or, stop by the Visitor Center for brochures, maps, coupons and personalized recommendations from a friendly, knowledgeable staff.  
NEW ULM VISITOR CENTER  
1 N. Minnesota St.  
(in historic downtown)  
New Ulm, MN 56073  
507-233-4300 or 888-463-9856  
info@newulm.com

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We love when our visitors share their pics and stories about New Ulm! Contact info@newulm.com to learn more about upcoming instameets, photo contests or guest blogger opportunities.

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#NewUlm #GermansHaveMoreFun

New Ulm 2021-22 | 888-463-9856
With over 40 park units—ranging from large nature areas on rivers, to small neighborhood parks, from historical sites downtown to Hermann on the hill, and from athletic complexes hosting leagues and tournaments to miles of trails for family and fitness—New Ulm has recreational facilities to meet the needs of all.

With assistance from Reinvest New Ulm (RENU) funding, the city continues to update and improve those facilities. More than $20 million has been invested in 11 park and rec projects over a four-year period — with about $15 million of that coming from RENU dollars.

The park on the hill, at the foot of the Hermann the German statue, recently benefited from RENU funding, with infrastructure and safety improvements made during a year-long project completed late last fall.

“Hermann Heights is certainly more of a passive type of park compared to its renovation and the addition of a new playground a couple of years ago. As a result, it’s become a more-used attraction than before in the community,” says Ward Aurel, chairman of the New Ulm City Council Recreation Committee.

“With the completion of the project, the park now offers a variety of activities for all ages and abilities, including a playground, picnic areas, and a scenic view of the city. The project has enhanced the park’s usability and attractiveness, making it a more inviting destination for residents and visitors alike.”

Playground at Hermann Heights Park
park versus an active or athletic park,” Tom Schmitz, New Ulm Park and Recreation director, stated. “It’s perfect for picnics, visiting, nature observance, lounging, special events like reunions, festivals and music. Over the years, it’s become a significant gathering site for local, regional and even national events.”

The park has been developed and improved over the decades. It includes two three-season shelters complete with electricity, operable windows, and lights. Other features include a modern restroom building, an inclusive playground, and — of course — the imposing statue of Hermann.

“The playground was replaced about three years ago with an inclusive destination playground with soft surfaces for the mobility impaired and all users. It caters to all abilities and mobilizations,” Schmitz said. “Two zip cruises are part of the playground.”

The improvements — recent and future — are part of a master plan which the city is “chipping away at completing” over a period of decades.

RENU funding allowed two major improvements to be completed in 2020 — parking infrastructure and the replacement of the degraded retaining walls along Center Street. In addition, Monument Street — that provides access to the park — was relocated to the west to improve sight lines at the intersection and provide safer access.

Two new parking lots can handle all traffic, including coach buses, since the Hermann Monument attracts a lot of tours.

The improvement project also added new sidewalks, lights and three rain gardens that serve as storm water retention ponds. They are planted with low maintenance prairie plantings.

Previously existing Kasota stone walls along Center Street were replaced with a retaining wall system that matches/complements those on the opposite side of the street, on the Martin Luther College campus. The area is planted with prairie plants and wild flowers for low maintenance.

5 hottest small town destinations in MN

_Star Tribune (2019)_

Hermann Monument, a feature of New Ulm since 1888

The 102-foot monument that towers over New Ulm depicts Hermann the Cheruscan, the ancient hero whose army liberated Germany from Roman rule in 9 A.D. As German immigrants came to the United States, the legend of Hermann as the father of German independence and a symbol of honor and pride came with them. In 1840, a national Order of Hermann’s Sons was founded in New York. In 1887, the Order commissioned a statue of Hermann — similar to one in Germany — to be erected in New Ulm. The cornerstone was laid in 1888, but it took nearly a decade to complete the more than 4,000-pound statue.

The statue was created in Salem, Ohio, and shipped to New Ulm in 1890. It was stored in a shed for over five years, awaiting completion of the substructure. The total structure was dedicated in 1897.

Made of heavy copper sheeting riveted to strips of metal for strength, the statue is supported by an interior framework of steel pipes and beams. The statue measures almost 33 feet from sword tip to toe. A spiral staircase encircles the center column.

When the local chapter of the Order of the Sons of Hermann disbanded, the city of New Ulm took over the care and ownership of the monument and park in 1929.

The monument was added to the National Register of Historic Places in 1973. The 106th United States Congress designated the Hermann Monument as a national symbol of German heritage in 2000.

Structural and cosmetic restoration projects on the statue were done in 1998 and again in 2004.

An interpretive center in the base of the monument, sponsored by the Hermann Monument Society, is currently closed to the public as the city works on a five-phase project to restore the aging structure.

Visitors are allowed to climb the spiral staircase to an observation platform at the base of the statue. From there, they can view a panoramic of the town and the Minnesota River Valley.
COME SEE WHAT’S Brewing

Schell’s beer at Oktoberfest (Courtesy of Schell’s)
AUGUST SCHELL BREWING COMPANY

Founded by a German immigrant, the August Schell Brewing Company, which marked its 160th year in business in 2020, is nearly as old as New Ulm. It is the second oldest family-owned brewery in America, and Schell’s and Grain Belt products are brewed here.

Proud of its rich heritage, the brewery combines traditional recipes and old-world brewing techniques to produce flavorful lagers, ales, pilsners and stouts.

This “must-see” nestled amongst the trees in Flandrau State Park alongside the meandering Cottonwood River, has free-roaming peacocks, a deer enclosure, water feature, flower-lined paths, an outdoor biergarten, and a German-style Rathskeller taproom to entice visitors as well as locals. Explore the history, visit the gift shop and museum, or simply have a quintessential New Ulm experience enjoying nature while sampling one or two of the many beer selections.

A popular gathering place for the famous festivals in New Ulm, there are many opportunities to see what’s brewing at Schell’s.

1860 Schell Road | 800-770-5020
507-354-5528 | schells@schellsbrewery.com

THE STARKELLER

If you’re looking for champagne dreams, the Starkeller Brewing Co., a division of Schell’s on the west end of New Ulm, is your weekend destination with a twist.

On tap are craft beers with sour power, more reminiscent of champagne with fruit overtones. The taproom itself has a museum of artifacts including a cut-in-half moonshine still from the Prohibition era.

Ten restored 1936 cypress wood lagering tanks, towering 12 feet tall, age this unique addition of mixed-culture Berliner weisse beers and are on display providing an authentic brewery experience.

2215 N. German St. | 507-359-7827
starkeller@schellsbrewery.com
BREWERY EVENTS
Bock Fest: Mar. 6, 2021 • TBD
Oktoberfest: Oct. 9, 2021 • 11:00am - 5:00pm

BREWERY TOURS
Memorial Day - Labor Day:
• Mon-Fri 1:00, 2:30 & 4:00pm
• Saturday 12:00, 1:00, 2:00, 3:00 & 4:00pm
• Sunday 1:00, 2:00, 3:00 & 4:00pm
Off Season: Call for tour times.
Private tours by appointment, call brewery in advance.
Admission charged. ID required for tasting.
Tour size is limited and can sell out.

SCHELL’S BIERGARTEN
Open Daily Memorial Day-Labor Day
Weekdays: 12:00 - 5:00pm Sat. & Sun. 11:00am - 5:00pm
Weather permitting.

MUSEUM OF BREWING
Open Daily:
11:00am - 5:00pm

GIFT SHOP
T-shirts, hats, glassware, and much more!
Open daily 11:00am - 5:00pm

STARKELLER HOURS
Saturday: 2:00 - 9:00pm
Call or visit SchellsBrewery.com for Friday/Sunday hours

STAY CONNECTED! Visit us online www.schellsbrewery.com & Like us on Facebook!
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(507) 359-7827

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New Ulm, MN 56073
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Morgan Creek Vineyards and Winery is a mission-driving Minnesota Farm Winery.

As a team of growers, winemakers, chefs and collaborators, the team intends to convey place and purpose as an essential character in everything they produce. Regionally grown grapes, grains, beans and leaves guide the menu.

Morgan Creek Vineyards, Minnesota’s only eco-friendly underground winery, specializes in growing and producing German, French and American style wines, including Minnesota’s cold-hardy varietals, since 1993. As an agri-culinary destination, they promote through education and events, mutually beneficial collaborative relationships based on regionally produced food and wine.

Located between New Ulm and Mankato, off Hwy 68
507-947-3547 | morgancreekvineyards.com

WINERY WITH A Mission

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2021 TASTING ROOM & GIFT SHOP
Friday & Saturday 11 - 9 pm
Sunday 11 - 5 pm
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morgancreekvineyards.com/reservations

CULINARY EVENTS
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TASTE
artisan wines, local organic foods, and specialties
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artisan wine & craft beer events.

TOAST!
celebrations, intimate gatherings
Seasonal Winery Festivals
Private Wine Tastings
Weddings
Bridal Showers
Bachelorette Tastings
Grooms Dinners
Corporate Retreats
Group Tours

23707 478th Ave., New Ulm, MN 56073
Located between Mankato and New Ulm off of Hwy 68.
At junction 47 turn south, drive 2 miles to 101 south.
First farm on left, second entrance.
507.947.3547
www.morgancreekvineyards.com

Things to do
VINERY

Top 10 coolest
towns in MN
Highway Highlights

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Walking tour highlights New Ulm’s past

While New Ulm is known for its architecture and buildings, it’s also notable for the stories.

As you meander through the city, you’ll bump into people such as Carrie Nation, Henry David Thoreau, Whoopee John Wilfahrt, Governor John Lind and Wanda Gag.

You’ll learn about 27 different sites and their rich history including the New Ulm Glockenspiel; a cigar factory; the Erd Building where the basement was used as refuge for women and children during the Dakota War; the Fritsche Block; the famous New Ulm Armory; the Brutalist architecture of the Public Library; Amann’s Saloon, which was one of more than two dozen saloons in the city; the Masonic Block where Congressman John Lind has his law offices; the Schoch-Ottomeyer Block, which was the scene of one of the most notorious crimes in New Ulm’s history; the Brown County Bank; and the spectacular US Post Office (now Brown County Museum).
Things to do
MUSEUMS & HISTORY

GERMAN-BOHEMIAN IMMIGRANT MONUMENT
Names of 350 German-Bohemians who settled near the river along the southern boundaries of New Ulm, commonly called Goosetown, are depicted on the base of this monument.

German Park, 2nd North/German Sts.
Visit the German-Bohemian Heritage Society’s Research Center for ancestral and immigration information.

The Grand Center for Arts and Culture
359-2333 | germanbohemianheritagesociety.com

DEFENDERS MONUMENT
The 1891 Defenders Monument honors those who defended New Ulm during the Dakota War. Walk up to the stone-looking, metal monument to see the bas-reliefs, created by Anton Gag, on the base and read the inscriptions.

In the median of Center Street, between State, Washington streets

ULMER SPATZ
Ulmer Spatz — meaning sparrows — is the symbol for the city of Ulm, Germany, sister city of New Ulm. The birds are found above businesses painted to represent what the particular store sells as well as statues in parks. See our “sister spatz” north of the New Ulm Community Center.

Hans Joohs Park | 600 N. German St.
THINGS TO DO
MUSEUMS & HISTORY

New Ulm 2021-22  |  888-463-9856

BROWN COUNTY VETERANS MEMORIAL
This uniquely-featured memorial with over 2,000 commemorative paver blocks and an eternal flame was presented to Brown County as a lasting tribute to veterans who honorably served the United States during periods of peacetime and armed conflict.

Brown County Courthouse lawn | 14 S. State St.

HERMANN FOOTPRINT
Mounted on the outside wall of the Visitor Center downtown is a 4-foot cast of Hermann the German’s footprint! Cast into the base of this artifact are the words, “Deutsche Haben Mehr Spass” meaning “Germans Have More Fun!” Rub the footprint and you will too!

Visitor Center | 1 N. Minnesota St.

HERITAGE TREE
When German settlers founded New Ulm, they used a stately oak tree that still grows at 3rd South and German Streets as the reference for the town plat. Reminiscent of those that decorate German towns, the Heritage Tree depicts different stages of the town’s history.

101 S. Minnesota St.

BROWN COUNTY HISTORICAL SOCIETY MUSEUM
The Brown County Historical Society Museum is housed in a 1910 German-Renaissance style brick building. Originally the post office, it’s one of the city’s most architecturally distinctive structures. The third floor houses the award-winning exhibit that tells the story of Brown County and the U.S.-Dakota War of 1862. The research library is one of the largest in the state.

2 N. Broadway St. | 507-233-2616
browncountyhistorymn.org
Open year-round | Admission charged

GOVERNOR LIND HOUSE
This stately 1887 Queen Anne-style home was once the home of Minnesota Gov. John Lind. This home features beautiful woodwork extending to the elaborate staircase, a Victorian square grand piano and other elegant furnishings. Tours, special events, and rentals available.

622 Center St. | 507-354-8802
lindhouse.org | Open seasonally or year-round by appointment | Admission charged

ON ANY GIVEN DAY

SEE A TREE. The Heritage Tree, located at 101 S. Minnesota St. depicts different stages in the town’s history, from riverboat to railroad to beer wagon.

Kyle Krenz photo

See more Museums & History on page 16 >>
HARKIN STORE
In the late 1870s, riverboat travelers along the Minnesota River would stop in the small hamlet of West Newton, home to a hotel, sawmill, blacksmith, livery and general store. Today, all that remains of West Newton is the Harkin Store. The general store has been frozen in time with 40 percent of the original inventory.

9 miles northwest of New Ulm on Hwy 21
mnhs.org/places/sites/hs | 888-463-9856
Open seasonally, early fall | Admission charged

TURNER HALL
Turner Hall was founded by the New Ulm Turners in 1856 and is home to the oldest bar and gym in Minnesota. Cozy Rathskeller dining room offers unmatched history and atmosphere with 70 feet of hand-painted murals of Switzerland, Italy and Germany.

102 S. State St. | 507-354-4916
newulmturnerhall.org | Open year-round

WANDA GAG HOUSE
The childhood home of renowned artist and author, Wanda Gag, was designed by her father, Anton, in 1894. Anton, a talented artist, incorporated several artistic touches in his home, such as faux-woodwork and hand-stenciled wall borders. The Queen Anne-style home has been restored and now houses lithographs, paintings and drawings by members of the Gag family.

226 N. Washington St. | 507-359-2632
wandagaghouse.org | Open seasonally and by appointment | Admission charged

KIESLING HOUSE
Constructed in 1861, it survived the U.S. Dakota War of 1862 and is the only wood-framed house from that era remaining in Brown County. Learn about early pioneer settlement, customs and traditions that shaped New Ulm, view displays and demonstrations, and participate in hands-on activities.

220 N. Minnesota St. | 507-351-2636
kieslinghouse.org | Open Memorial Day to Labor Day and year-round by appointment
Admission charged

MINNESOTA MUSIC HALL OF FAME
Organized in 1987, the Hall of Fame was established to honor musicians, past and present, who have contributed significantly to the Minnesota music scene. Over 155 inductees are featured displays including Whoopie John, Judy Garland, Bob Dylan, Prince, and Fezz Fritsche.

27 N. Broadway St. | 507-354-7305
mnmusichalloffame.org | Open by appointment
507-276-5587 | Admission charged

ON ANY GIVEN DAY
REMEMBER A VET.
The Brown County Veterans Memorial is located in the front yard of the Brown County Courthouse on South State Street. This memorial was designed by C.J. Schmidtke and received recognition in a national trade magazine for its features.

Wanda Gag House
INTERPRETIVE CENTER AND MUSEUM
Dedicated to the artistic legacy of Wanda Gag and the Gag family.
Childhood home of Wanda Gag, Author of Millions of Cats.

226 North Washington St.
507-354-2632
wandagaghouse.org

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507.359.9222 • www.thegrandnewulm.com

Things to do
MUSEUMS & HISTORY

<< Museums & History cont.
Way of the Cross Shrine dates back 116 years

Tucked into the woods behind New Ulm Medical Center on 5th North Street you’ll find a peaceful walk up Loretto Hill and the site of the Catholic Shrine, Way of the Cross. The 1904 shrine retells the story of Christ’s trial, crucifixion and death portrayed with life-like statuary. The 14 stations, grotto and Lady of Sorrows Chapel were created by the Sisters of the Order of the Poor Handmaids of Jesus Christ, who owned and managed Loretto Hospital and St. Alexander Home for the Aged.

Along the peaceful pathway you’ll find various scenes in the Passion of Christ, the Our Lady of Lourdes grotto, and at the summit a chapel greets you along with a spectacular view of the city of New Ulm and the Minnesota River Valley.

In December 2020, Way of the Cross was added to the National Register of Historic Places.
Open to all for a modest fee, the city’s Recreation Center (122 S. Garden St.) has the following indoor amenities: aquatic center including lap swim, zero depth, child play features, climbing wall, zip-line, NinjaCross and whirlpool; playground; fieldhouse with three-lane track; tennis, basketball, volleyball, pickleball, racquetball and walleyball courts; fitness center with strength and cardio equipment along with group fitness classes; gymnastics center; multipurpose/meeting rooms. The Recreation Center will be closed from approximately April 1 to August 15, 2021, due to RENU construction renovation and expansion.

The city’s Civic Center (1212 N. Franklin St.) houses two ice or dry floor arenas, including one with year-round ice. The building also has eight team rooms and meeting space available for rent.

The city’s Community Center (600 N. German St.) is home to senior citizen programs including noon meals and Park and Recreation arts and theater programs.
Outdoor ice skating (hockey and open-skate) is available at **Harman Park** (101 N. Garden St.) with a warming house shelter and restrooms on site. In the summer, sand volleyball courts can be used here.

**Riverside Park** (101 S. Front St.) is home to **Riverside Environmental Learning Center**. Make like a pirate playing on the ship and sea creature playground, enjoy the basketball court, visit Gertie Goose sculpture with its spectacular river view, stroll along the shore of the Minnesota River, shore fish, or launch your boat here or at the nearby **Minnecon Park**.

**German Park** (200 N. German St.) boasts monuments, flower gardens and an angel fountain. Popular for lunch breaks in open air shelters and strolls on many walking paths. At the outdoor performing arts amphitheater enjoy free music concerts offered Monday evenings in the summer, also with New Ulm Municipal Band most Wednesday evenings in June and July. Have fun on the inclusive playground equipment for all abilities, admire Herbie Hedgehog sculpture created by local artist Jason Jaspersen.

New Ulm offers a 13-mile paved **Bike Circle Route (Loop)**, traveling from Broadway and 23th North St. to German and 20th South St. The trail is clearly marked and largely shaded, with benches along the way. There are also designated safe biking routes throughout the city. Visit newulm.com or stop by the **Visitor Center** for maps (1 N. Minnesota St., 507-233-4300).

For a different type of biking, New Ulm has an **Inline Skate Park and BMX Track** (315 1st South St.). Both parks are free to use. The Skate Park may be used by inline skaters or skateboarders. The BMX Track is known around the region for its exciting races held Monday evenings beginning in May. Visit the River Valley BMX Club Facebook page for details.

Built in partnership with the Happy Tails Dog Group, **New Ulm’s Dog Park** (527 S. German St.) offers off-leash play. It has two adjacent, separate fenced areas for larger and smaller dogs, off street parking, play apparatuses/obstacles, lighting and water.

In the summer, children can enjoy the wading pools at both **Lincoln Park** (718 S. State St.) and **Washington Park** (715 N. State St.). Also, there’s a splashpad at **North Park** (1801 N. State St.).

Many parks offer athletic fields for sports played with a ball, or playgrounds for children of all abilities.

**Nehls** (1100 Summit Ave.) and **South** (1800 S. State St.) each offer 9-hole disc golf courses.

For shooting sports enthusiasts, enjoy the **Trap and Skeet Ranges** (214 - 21st North St.) or **Archery Range** (220 Tower Road).

Enjoy nature hikes in parks near rivers in **Adams** (620 Cottonwood St.) and **Minnecon** (2 Minnecon Drive).

See more Parks & Recreation on page 21 >>
There’s no time like ANYTIME

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New Ulm, MN

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<< Parks & Recreation cont.

NEW ULM COUNTRY CLUB

A picturesque, oaken-lined, 18-hole, par 71, semi-private course surrounded by Flandrau State Park and perched atop the bluffs of the Cottonwood River, complete with a bar, restaurant and banquet facilities open to all.

1 Golf Drive | 507-354-8896
golfnewulm.com

CONCORDIA LANES, INC.

Concordia Lanes offers open bowling daily, with birthday party and group packages available. In the Kegel Club bar area, view the 1930s German village and countryside restored oil mural. Enjoy sand volleyball courts with a large viewing deck and an outdoor bar seasonally.

419 19th North St. | 507-354-2923
concordialanes.com

FLYING DUTCHMEN MOTORCYCLE CLUB

The Flying Dutchmen Motorcycle Club sponsors Hillclimb & Flat Track Races along with road runs at their wooded site outside New Ulm, but they also boast an unusual barn structure as their clubhouse. They welcome all visitors to come and watch their racing and for music.

20153 11th Ave. | 504-354-2306
flyingdutchmenmotorcycleclub.com

NEW ULM STEEL HOCKEY

New Ulm is home to the New Ulm Steel, part of the North American Tier III Hockey League (NA3HL), consisting of players between the ages of 16-20 from all over the world. #steelstrong

NEW ULM CIVIC CENTER
1212 N. Franklin St. | 320-760-3030
nusteelhockey.com

TOMMYGUNS PAINT WARS

With seven fields across 16 acres, Tommyguns is fun for everyone with options for both recreational and tournament players, on three wooded fields, one ‘grass’ field, and two speed ball fields (one of which is inflatable). Open seven days a week by reservation.

48306 235th St. | 507-947-3711
tommygunspaintwars.com

THE PINBALL PLACE

The Pinball Place is currently expanding and doubling its square footage. With that, there will be 48 machines on the floor to play, and space for new and used machines for sale. With this expansion they will have the largest collection of pinball machines in Minnesota available to the public. Private parties are available for 15-50 people. Open play is available on weekends.

827 N. Broadway St. | 507-276-7771
Facebook @ The Pinball Place
John@ThePinballPlace.com

> ON ANY GIVEN DAY

TAKE A HIKE OR RIDE A BIKE. A 13-mile bike loop encircles New Ulm, in addition to designated bike routes. Kids will love the BMX and Skate Park at 1st South and German Streets.

GO ON THE HUNT. New Ulm has 25,000 acres of public hunting land, with small game, squirrels, rabbits, raccoons, pheasants, ducks, geese and deer. Call the DNR Regional Office at 507-359-6000.
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NEWULMREALESTATE.NET | 507-233-SOLD
1227 NORTH BROADWAY | NEW ULM

New Ulm 2021-22 | 888-463-9856 23
New Ulm’s former New Ulm High School building, built through the 1935 Works Progress Administration (WPA), and now on the National Register of Historic Places, is home to the State Street Theater.

Their mission is to “foster the joy and art of theater to people of all ages and backgrounds in and around New Ulm, via education and productions, to responsibly care for and interpret its historic site and murals on behalf of those same residents and patrons, and to provide its spaces to the regional community.”

Three iconic WPA murals remain in place as a part of New Ulm’s heritage.

State Street Theater group not only produces plays each year, but also brings an array of other performing arts for the benefit of a regional audience. The theater is available for rent to other groups as well, such as band or orchestra performances, workshops, meetings, and banquets. They also collaborate with regional groups to bring ballet and other arts to the stage.

Past events include “The Jonny Cash Story,” “Charlotte’s Web,” and “Christmas with Lorie Line.” Upcoming shows include the Dually Noted female duo and the Dollipops kids show.

Visit statestreetnewulm.org for more information and current show schedule.

1 N. State St. | 507-359-9990 | statestreetnewulm.org
GERMAN PARK AMPHITHEATER

Newly constructed in the summer of 2020, the spectacular German Park Outdoor Performing Arts Amphitheater, will be used for concerts, theater productions, and other public and private events.

200 N. German St. | 507-359-8344
newulmmn.gov

THE GRAND KABARET

The Grand Kabaret showcases an eclectic selection ranging from jazz and bluegrass, to country and rock, on almost every Friday and Saturday evening, year around. Housed in the historic beauty of the Grand Hotel, you can enjoy a drink either in the bar, while listening to entertainment, or relax on their expansive outdoor area in back. Dining is available.

210 N. Minnesota St. | 507-359-9222
thegrandnewulm.com

MARTIN LUTHER COLLEGE FORUM

Martin Luther College’s theatre organization dedicates their time, talents and love of theatre to provide a variety of performances throughout the year. Past productions include: “Crazy for You: The New Gershwin Musical,” “The Crucible” and others.

1995 Luther Court | 507-233-9114
mlc-wels.edu/forum

SUMMIT AVENUE MUSIC

World class music, right in New Ulm! Founded in 2016, the Summit Avenue Music Series (SAMS) brings renowned chamber musician performances to the architecturally beautiful and the acoustically vibrant Chapel of the Christ on the campus of Martin Luther College.

1995 Luther Court | 507-354-8221
summitavenuemusic.com

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Real people. Real results.
As the slogan goes, “New Ulm...Having Fun since 1854.” And fun in New Ulm often ends with the word FEST! Which isn’t surprising as New Ulm is known as the City of Festivals honoring the culture and heritage of its residents.

Festivals that rocked our lederhosen in the past included Polka Days (1953-1971), Riverblast (1995-2015), Musikantenfest (1973), Gartenfest at Turner Hall, Blues Fest (early 1990s), Festival of Festivals (mid 1990s), and Heritage Fest (1975-2004). While those celebrations are now a happy memory, there is no shortage of opportunities to put on your fest face.

Hoist a glass and have a Bavarian Blast in July, a good time that includes music, dancing and the much-anticipated parade.

Make history at Hermannfest, but plug your ears as it’s about to get noisy with a cannon shoot and fireworks over the valley.

Car enthusiasts can gear up for AutoFest, and lovers of the land can participate in the return of the growing season during Mai Fest and Bacchus Fest.

Last but certainly not least is a feast for your ears, mouth and feet as you eat, dance and enjoy the sights and sounds of the iconic Oktoberfest in the fall, and Bock Fest/Fasching in late winter. For more details, head downtown and settle in with a beverage at the outdoor “festival” table on Minnesota Street.

2nd best Oktoberfest celebration in the nation USA Today, 10Best
New Ulm 2021-22 | 888-463-9856 29

Events
FESTIVALS

Bock Fest (Don Borstad)

HermannFest (Don Borstad)

Oktoberfest (photo courtesy of Schell’s)
Explore the Past at the
Brown County Museum & Kiesling House
Located Downtown New Ulm

Tour The Museum
See the award-winning U.S. - Dakota War of 1862 exhibit and other exhibits that interpret interesting subjects of Brown County heritage.

Operated by the Brown County Historical Society • 507-233-2620
www.browncountyhistorymn.org
Like Us on Facebook at BrownCountyHistoryMN

Experience the Historic Kiesling House
220 Minnesota Street
Open 1 - 4pm Weekends
Memorial Day - Labor Day
and by appointment
Admission: $3.00

MUSEUM HOURS
Tuesday - Friday: 10am - 4pm
Saturday: 10am - 3pm
Research Library is closed from Noon - 1pm

ADMISSION
Adults - $7, Seniors & Students - $5
Under 5 years of age - Free
CONCORD SINGERS
Founded in 1931, the Concord Singers have been dubbed New Ulm’s “Ambassadors of Good Will” and have performed all over the world. They have appeared on radio and TV and have several CDs available.

concordsingers.com | 507-354-8850

HEINZELMANNCHEN FAMILY
The Heinzelmannchen family includes Hans, his wife Carolla, their son Johann and daughter Angelika. These gnomes, along with Gertie Goose and the three Morel Mushrooms, have become a featured attraction at New Ulm festivals over the years. Be on the lookout for them, and have your camera handy!

THE NARREN
Meaning “fools” in German, these characters have appeared at New Ulm and other festivals since 1989. With their hand-carved wooden masks and colorful costumes, each with their own unique personality and story, they can be found mingling with the crowd or leading a snake dance.

narrenofnewulm.com

MISS NEW ULM COURT
Join the Miss New Ulm Court at many of our festivals and New Ulm Fire Department events. They are: Miss New Ulm Olivia Owens, Second Princess Abby Voges and First Princess Malia Wagner.

HERMANN AND THUSNELDA
Out of the mists of time, mighty Hermann and his lovely wife Thusnelda are frequent visitors to New Ulm festivals and special events, especially Oktoberfest and HermannFest.
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ATTRACTIONS
1 - Glockenspiel
2 - Wanda Gag House
3 - Kiesling House
4 - Grand Center for Arts & Culture/4 Pillars Art Gallery
5 - German-Bohemian Monument
6 - German Park
7 - MN Music Hall of Fame
8 - Wanda Gag Sculpture
9 - Hermann Footprint
10 - Brown County History Museum
11 - Governor Lind House
12 - Defender's Monument
13 - Veteran's Memorial
14 - Lyric 3 Movie Theater
15 - Heritage Tree
16 - Skate Park
17 - BMX Park

DINING/BARS
1 - Domino's Pizza
2 - George's Fine Steaks & Spirits
3 - MonaLena Kitchen & Bar
4 - Lamplighter Bar & Grill
5 - Veigel's Kaiserhoff
6 - Jimmy John's
7 - Sozial Restaurant & Bar
8 - Crush 80/20
9 - The Ulmer Cafe
10 - Lakes on 1st
11 - J on's Restaurant
12 - Mowan's Bar
13 - B&L Bar
14 - Lola - An American Bistro
15 - MN Eis Ice Cream
16 - The Ritz 227
17 - Rodney's Tavern
18 - American Legion
19 - Backerei
20 - Historic Turner Hall

SHOPPING
1 - KNUJ Polka Parade
2 - The Journal
3 - The Grand Gift Shop
4 - Nadel Kunst/New Ulm's Own
5 - Red Dragon Gaming
6 - Kemskes at River Bend Business Products Co.
7 - GutenTag Haus
8 - Corner Home Medical
9 - Bookshelves & Coffee Cups
10 - Inspired
11 - Patterson's Diamond Center
12 - Antiques Plus
13 - Bailey Creek Boutique
14 - New Ulm Community Market
15 - Nuvera
16 - Gallery 512
17 - New Ulm Furniture
18 - Bumbelou
19 - Ashlee Boutique & Bridal
20 - Thimble Box
21 - A to Zinnia Floral & Gifts
22 - Fruit Cellar
23 - Spinning Spools Quilt Shop
24 - Earthen Art

-Visitor Center/Chamber of Commerce

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With New Ulm’s unique specialty shops, many clothing boutiques and more, you never know what treasures you’ll discover. How about a cuckoo clock or beer stein imported from Germany? Deck out in the latest fashions, stock up on quilt supplies, or bring home some local beers and wine! After visiting the historic downtown, explore the rest of city, end to end, and find numerous grocery stores, sporting goods, vehicle dealerships, thrift shops, a full range of services and even a few surprises!

New Ulm hosts a variety of special shopping events throughout the year, including a Spring Fashion Event, Holiday Shopping Opener, Fall Fashion Event, and #ShopNewUlm events. View the Event Calendar at newulm.com to plan your next shopping trip, and thank you for choosing to #ShopNewUlm! More information about shopping in New Ulm, including a directory of stores, can be found at newulm.com/shopping.
Kick off the shopping season at the **Holiday Shopping Opener** held in early November during opening weekend of deer hunting season. The New Ulm Specialty Shops have joined together for open houses, tasty treats, events and giveaways.

The **Annual New Ulm Women’s Expo & Craft Fair** will be held in early November. More than 100 tables of crafts, home businesses, wellness and a variety of other vendors all under one roof. Check out newulm.com or inquire at the Visitors Center (1 N. Minnesota St.) for a list of vendors.

The **GnomeMade Artisan Market** in November offers handmade and vintage items at multiple historic locations and charming artisan homes. Makes for a perfect weekend getaway and shopping adventure.

On the Friday evening after Thanksgiving, New Ulm welcomes Santa to town with a **Parade of Lights**. The Annual Parade of Lights is held at 6PM. More than 60 units, all decked out with thousands of twinkling lights, make their way through historic downtown. Live music, open houses, shopping and more! Watch the official Christmas tree lighting ceremony at City Hall after the parade.

It’s beginning to look a lot like an old fashioned Christmas in downtown New Ulm with its natural evergreen wreaths and real Christmas trees adorned with cheerful red bows lining the sidewalk.

Local shops have extended shopping hours throughout the months of November and December. Holiday events are held throughout the season! Check the Event Calendar at newulm.com for specific dates.
Quilting, art and history combine for this spectacular one-day biennial event

Hundreds of beautiful quilts are displayed at various historic sites throughout New Ulm including Schell’s Brewery and Gardens, Hermann Monument, as well as the Glockenspiel and Schonlau Park.

In addition, a variety of other host sites will also join in to display a patchwork of artistic expression both past and present. Included on the route is an opportunity for you to visit the three unique quilt shops located in one charming town.

Quilters and quilt admirers alike are sure to enjoy this rain-or-shine event unique to the Upper Midwest. Visit newulm.com or follow Quiltistry on Facebook for more information.
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www.newulm.com
New Ulm 2021-22
WHAT’S THE Hype?

“You won’t find a Minnesota town that wears (or drinks) its German heritage more proudly than New Ulm, home to America’s second-oldest family brewery.” Midwest Living

“Residents of New Ulm are more likely to work and earn high incomes, on average, than those in most other American cities.” USA TODAY

“New Ulm is a quaint town, full of German heritage, amazing architecture, historical sites, and more!” Katy Flint, Travel Blogger

“The town was founded by Germans and has retained much of its German charm, evident in the architecture, food, and music found throughout the city. Visit New Ulm and learn how Germans Have More Fun!” FoodTraveler Magazine
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HOTELS & MOTELS
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www.bestwesternnewulm.com
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Brown County Fairgrounds
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507-276-0746 or 507-276-1741
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Oak Haven Campground
58167 428th Lane (1 mile north of New Ulm on Hwy. 15) | 507-354-3094

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Camper cabin at Flandrau State Park (Kyle Krenz)
NEW ULM’S Dining scene

Reuben burger and onion rings at Turner Hall

A dish from the Green Mill Restaurant and Bar
Sure, New Ulm’s got some of Minnesota’s best bratwurst and sauerkraut, sauerbraten and spaetzle, and a brewery full of German beer to wash it down; but New Ulm’s dining scene doesn’t start and end with German cuisine. You’ll also find Mexican, Chinese and everything in between, in family-style eateries, fast food and upscale dining.

**American Legion**
13 S. Minnesota St. | 507-354-4016  
nuamericanlegion.com  
Evening and weekend meals, check website.

**Applebee’s**
410 20th South St. | 507-359-2775

**The Backerei**
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beckybakesmn.com  
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concordialanes.com  
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golfnewulm.com/cottonwood-grill  
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**Domino’s Pizza**
315 N. Minnesota St. | 507-359-7711

**George’s Fine Steaks & Spirits**
301 N. Minnesota St. | 507-354-7440  
georgessteaks.biz  
Outdoor dining; number of tables vary.

See more Dining on page 46 >>
Dining

RESTAURANT LISTING

<< Dining cont.

Grand Kabaret
210 N. Minnesota St. | 507-359-9222
thegrandnewulm.com/kabaret

Green Mill Restaurant & Bar
2101 S. Broadway St.
507-359-5300 | www.greenmill.com
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Gutes Essen Deli
Oak Hills Living Center,
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oakhillsnewulm.com/catering
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1700 N. Broadway St. | 507-359-9811
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Hardee’s
1710 Westridge Road | 507-354-0224
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Hy-Vee’s Kitchen
2015 S. Broadway St. | 507-354-8255
Cafe-style restaurant with take-out service, catering, Caribou Coffee.

Jimmy John’s
219 N. Broadway St. | 507-354-9933
Five tables for outdoor dining.

Joni’s Restaurant, Catering
24 S. Minnesota St. | 507-359-2018
jonisrestaurantandcatering.com
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Veigel’s Kaiserhoff
221 N. Minnesota St.
507-359-2071 | kaiserhoff.org
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Lakes on 1st
512 1st North St. | 507-354-0306

Lamplighter Sports Bar & Grill
214 N. Minnesota St. | 507-354-2185
lamplightersportsbarandgrill.com
Family restaurant, sports bar. Try the burgers. Outdoor dining in the back.

Lola-An American Bistro
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lolaamericanbistro.com
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Main Jiang House
1702 Westridge Road
507-354-1218 | 507-354-1228
mainjianghouse.com
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McDonald’s
1705 S. Broadway St. | 507-359-9529

MN Eis
10 N. Minnesota St. | mneisnewulm.com
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www.newulm.com | New Ulm 2021-22
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heartofnewulm.com

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stores.perkinsrestaurants.com

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507-354-2001
mlc-wels.edu/cafeteria

Pizza, deli bar, soup/salad & 35 beverages.

Pizza Ranch
1927 S. Broadway St.
507-354-7772 | pizzaranch.com

Plaza Garibaldi Mexican Restaurant
1707 N. Broadway St.
507-359-7073
plazagaribaldinewulm.com

Mexican food in a full-service restaurant. Patio dining available.

Rodney’s Tavern
6 S. Minnesota St. | 507-354-3040

Searles Bar and Grill
Downtown Searles | 507-359-7699
Full-service restaurant 4 miles south of New Ulm.

Sippet Coffee & Bagels
701 N. German St.
507-276-4868 | sippetcoffee.com
Drive through for coffee & bagels – fresh brewed & baked!

Sozial Restaurant and Bar
209 N. Minnesota St.
507-354-9922 | sozialnewulm.com
Your place to eat, drink and Sozial-ize. Outdoor dining available.

Subway
1404 S. Broadway St.
507-354-7976
1720 Westridge Road (WalMart)
507-354-6223

Taco John’s
1301 S. Broadway St.
507-354-8226

*Heart of New Ulm participant

Chamber member

HOT EATS!
“COOL TREATS”

Daily Specials served Monday-Friday

Meet me at the Dairy Queen

1501 North Broadway
New Ulm • 359-9229

New Ulm 2021-22 | 888-463-9856

The Chamber member

Heart of New Ulm participant

HeART OF NEW ULM

The award-winning Heart of New Ulm Project has made significant changes in New Ulm since its inception 12 years ago. The restaurant program aims to improve the availability, identification and promotion of affordable healthier foods. The project partners with locally-owned, non-chain restaurants committed to serving the same great-tasting food, while making it easier for people to eat healthier.

RESULTS: Restaurants learned healthy items are easy to make as well as profitable. They started offering more salads, fruits and vegetables. 94% of consumers agreed more healthy choices are now available.

heartofnewulm.com
**Joni’s Restaurant & Catering** - 7 days a week

24 North Minnesota St. • New Ulm • (507) 359-2018

Mon.-Fri. at 5:30 am; Sat. at 6:30 am;
Sun. at 7:30 am - Until 2 pm daily

- **Breakfast Specials Available**
  Mon.-Fri. 6:00 am - 10:00 am
  Ranging from $3.75 - $4.75

- Pork, Sauerkraut & Dumplings - Every Thursday
- Fish Fry - Every Friday
- Liver and Onions - Every 2nd Wednesday

**Full breakfast menu available anytime.**
Lunch specials daily, including our special wraps & sandwiches.
Enjoy homemade Soups and Desserts.
The best home style cooking in the area!

**SPECIAL BUFFETS** 10:30am-2:00pm Easter & Thanksgiving

---

**SIPPET Coffee & Bagels**

701 N. German St.
354-7477
sippetcoffee.com

**LOCAL BREW DRIVE THRU**

**La Terraza**

1404 Madison Ave., Mankato, MN
507.344.0607
latterzamankato.com

**Taco John’s**

1301 South Broadway
354-8226 • tacojohns.com

M-Sat 6:30 a.m. - 11:30 p.m. • Sun 7:00 a.m. - 10:30 p.m. • Lobby closes at 10 p.m. every night.

Stop in and enjoy one of Your Favorite Mexican Entrees!

APPETIZERS - SEAFOOD - QUESADILLAS - NACHOS
SOUPS - STEAKS - BURRITOS - ENCHILADAS
FAJITAS - FULL BAR

Newly Remodeled
LUANN MARTI
Why do you choose to live in New Ulm?
I love the rich history and German culture that is clearly alive and well in New Ulm. Since I grew up on a farm, I also appreciate the agricultural influence throughout the community. I enjoy the small town feel where you can build lasting relationships with your neighbors.

What is special about this community?
People are always willing to help one another and, in my opinion, we are a close knit community.

What would you tell a family who is considering locating in New Ulm?
New Ulm has numerous activities to offer, and if you are willing to be active and seek out your interests, there truly is something for everyone!

NANCY AND KATIE WERSAL
Mother-daughter owners of the Bookkeeping Center
Why do you choose to work/run a business in New Ulm?
New Ulm and the surrounding area is primarily made up of the clients we serve. The benefit of living and doing business in New Ulm is that you personally get to know your neighbors and other businesses. New Ulm has a vast variety of businesses providing goods and services to make our community a better place to live and work. In our profession, we are lucky enough to be able to work with many of these businesses and help them achieve their goals. We work together as a team.

What is special about this community?
New Ulm does a great job creating diverse events throughout the year to support the business community as well as the events for family, recreation, and fun. We also have great school systems, health care system as well as a variety of parks and recreation opportunities.

What would you tell someone who is considering starting a business in New Ulm?
Network! My best word of advice is to build relationships. Our business growth is done entirely through word of mouth and the business relationships that have been formed. When starting a business, it is important to meet people, share what you have to offer and to get to know what your customers need in order to support them. New Ulm businesses tend to support local and support those they have a business relationship with.

HOWARD AND CHRISTIE MELZER
Why do you choose to live and retire in New Ulm?
Christie grew up here and we both graduated from New Ulm High School. So it was always in the back of our minds to possibly, someday move back to New Ulm and stay here. It is home to us. I worked in the pork production industry and Christie still works as an R.N. Since retiring, I have found fulfillment coaching sports and substitute teaching.

What is special about this community?
We like the vibe of the city. It has a lot of nice restaurants, festivals, and small unique businesses. We are happy to see that the community has become more culturally diverse as well.

What would you tell someone considering retiring here?
If you enjoy the changing seasons in Minnesota you will enjoy living in New Ulm. It is a nice, clean, beautiful city, close to the Twin Cities and other day trip possibilities.
Dreaming About A New Kitchen?

Let us help turn that dream into a reality from concept to completion. We will be there every step of the way!

301 1st South • New Ulm • 507-354-4914
www.puhlmannlumber.com

For all your insurance needs, we are here to help with experience, stability and outstanding customer service.

We have been proudly serving New Ulm and the surrounding areas for over 100 years.

Proudly Representing

26 South Broadway, New Ulm
507-354-7334
furthmeile.com

CHUCK SPAETH FORD

1224 N. Broadway • New Ulm
507-354-3673
900 Hwy. 4 S. • Sleepy Eye
507-794-3673

QUICK LANE
Tire and Auto Center
507-354-3278

Big City Selection
Hometown Service
www.spaethford.com

FURTH-MEILE
INSURANCE

COMMERCIAL | BONDS | HOME | AUTO | LIFE | UMBRELLA | HEALTH

Tom Furth
Pam Fullerton
Ashton Sabatino
Mary Windschitl
Mike Furth

Stop in and check out the new trends in door styles and colors

1224 N. Broadway  New Ulm
507-354-3673
900 Hwy. 4 S. • Sleepy Eye
507-794-3673

Quick Lane
Tire and Auto Center
507-354-3278

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Proudly Representing

26 South Broadway, New Ulm
507-354-7334
furthmeile.com

Proudly Representing

26 South Broadway, New Ulm
507-354-7334
furthmeile.com
New Ulm boasts a six-day-a-week newspaper, local radio station, progressive locally owned and national telecommunications businesses, community transportation, and a host of financial institutions, international hotels to locally owned B&Bs, and more.

New Ulm is the county seat, and as such, is home to several other area service offices.

**SERVICES IN New Ulm**

**WHERE DO I SIGN UP FOR TELEVISION SERVICE?**

<table>
<thead>
<tr>
<th>Comcast</th>
<th>Nuvera</th>
</tr>
</thead>
<tbody>
<tr>
<td>800-934-6489</td>
<td>27 N. Minnesota St.</td>
</tr>
<tr>
<td>comcast.com</td>
<td></td>
</tr>
</tbody>
</table>

**WHERE DO I SIGN UP FOR PHONE SERVICE?**

<table>
<thead>
<tr>
<th>Nuvera</th>
<th>Be Mobile</th>
<th>Select Verizon Wireless</th>
</tr>
</thead>
<tbody>
<tr>
<td>27 N. Minnesota St.</td>
<td>1609 S. Broadway St.</td>
<td>1702 Westridge Road</td>
</tr>
<tr>
<td>507-345-411</td>
<td>507-359-5287</td>
<td>Ste 4</td>
</tr>
<tr>
<td>nuvera.net</td>
<td>bemobile.com</td>
<td>507-359-3670</td>
</tr>
</tbody>
</table>

**WHERE DO I FIND CURRENT LOCAL INFORMATION?**

<table>
<thead>
<tr>
<th>RADIO: KNUJ</th>
<th>NEWSPAPER: The Journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>860 AM, 97.3 FM &amp; SAM-107 FM</td>
<td>303 N. Minnesota St.</td>
</tr>
<tr>
<td>317 N. Minnesota St.</td>
<td>507-359-2911</td>
</tr>
<tr>
<td>507-359-2921</td>
<td>nujornal.com</td>
</tr>
</tbody>
</table>

**WHERE DO I SIGN UP FOR TRASH SERVICE?**

<table>
<thead>
<tr>
<th>River View Sanitation</th>
<th>Waste Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.O. Box 338</td>
<td>800-457-0307</td>
</tr>
<tr>
<td>507-354-5355</td>
<td>wm.com</td>
</tr>
<tr>
<td>riverviewsanitation.com</td>
<td></td>
</tr>
</tbody>
</table>

**WHERE DO I SEND MY RECYCLING?**

<table>
<thead>
<tr>
<th>River View Sanitation</th>
<th>New Ulm Steel &amp; Recycling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential recycling service</td>
<td>Commercial/large-scale recycling</td>
</tr>
<tr>
<td>P.O. Box 338</td>
<td>218 19th South St.</td>
</tr>
<tr>
<td>507-354-5355</td>
<td>507-354-2555</td>
</tr>
<tr>
<td>riverviewsanitation.com</td>
<td>newulmsteel.com</td>
</tr>
</tbody>
</table>

**WHERE DO I COMPOST YARD WASTE?**

<table>
<thead>
<tr>
<th>New Ulm Compost Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>2100 N. Broadway St.</td>
</tr>
<tr>
<td>Seasonal site (usually May to October)</td>
</tr>
</tbody>
</table>

**WHERE DO I ESTABLISH MAIL SERVICE?**

<table>
<thead>
<tr>
<th>United States Postal Service</th>
<th>Hy-Vee Foods and Cash Wise Foods</th>
</tr>
</thead>
<tbody>
<tr>
<td>27 S. German St.</td>
<td>also have limited Post Office services.</td>
</tr>
<tr>
<td>507-354-2011</td>
<td></td>
</tr>
</tbody>
</table>

**WHERE DO I GET A LIBRARY CARD?**

<table>
<thead>
<tr>
<th>New Ulm Public Library</th>
<th>Library cards are free for all residents within city and county limits.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 N. Broadway St.</td>
<td>507-359-8331</td>
</tr>
</tbody>
</table>

**WHERE DO I REGISTER TO VOTE?**

<table>
<thead>
<tr>
<th>Brown County Courthouse</th>
<th>Brown County License Bureau</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditor/Treasurer’s office</td>
<td>1900 N. Franklin St.</td>
</tr>
<tr>
<td>14 S. State St.</td>
<td></td>
</tr>
</tbody>
</table>

**WHERE DO I UPDATE MY LICENSE/LICENSE PLATES?**

<table>
<thead>
<tr>
<th>Career Force Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>1618 S. Broadway St.</td>
</tr>
<tr>
<td>careerforcemn.com/newulm</td>
</tr>
</tbody>
</table>
Your Home Is Our Business!

The colors you love
The brands you want
All in one place!

Schedule an appointment today: 507-233-8440

DESIGN HOME CENTER
Building Materials • Idea Showroom
Highway 14 West • New Ulm
designhomecenter.com
MEET OUR Community

CITY GOVERNMENT

The City of New Ulm, incorporated in 1855, comprises about 10.5 square miles. New Ulm operates under a Council-Manager form of local government, whereby the five-member City Council has policy-making and legislative authority: day-to-day administration of government is the appointed City Manager’s responsibility.

The Mayor is not a voting member of the City Council but exercises certain duties and responsibilities under Home Rule Charter authority. One City Council member is elected at-large to act as President of the City Council. The remaining are elected to represent the city’s four wards.

The City Council appoints several boards and commissions to act in an advisory capacity to the Council in specified areas. For a listing of advisory commissions, visit the city’s website, www.ci.new-ulm.mn.us.

The New Ulm Public Utility Commission (PUC) operates five utility enterprises: electric production and distribution, steam heating district, natural gas distribution, water distribution, and wastewater treatment. Members of the PUC are appointed by the Mayor, subject to City Council confirmation.

HOUSING

Our forefathers’ original plat served our community well for about 130 years, providing a grid system of homes with alleys. Since then, a number of areas have been developed to offer a mix of housing options, and several private developments and a new affordable housing acreage are currently in the building stage.

New Ulm has many beautiful, historic homes, with several listed on the historic register. Residents pride themselves in the German tradition of well-kept yards, gardens and flower-beds, so a trip around town should be well rewarded.
RENU stands for Reinvest New Ulm. Its committee, formed in 2015, is comprised of a group of volunteers as well as some city officials. The original group, formed in 2000, was called Local Option Sales Tax Committee.

The RENU committee was created as a review committee to analyze project proposals and make recommendations of community-based project proposals where all citizens benefit.

RENU projects are funded with a 0.5% local sales tax. Voters in New Ulm were overwhelmingly supportive of the local sales tax in the general elections of 2000 and 2016 to help pay for park projects, weighing in at 70% in favor at both elections.

"The first phase of the projects authorized in 1999-2000 we referred to as RENU 1," said Parks and Recreation Director Tom Schmitz. "The 0.5% sales tax garnered 9 million dollars in bonding authorization, with the city kicking in additional funds. The first three major projects were creating the New Ulm Civic Center, tripling the Community Center size, and turning the Vogel Ice Arena into a field house at the Recreation Center."

Planning for the second phase (RENU 2) of upgrades started in 2014. The question for reauthorization of new park and rec projects was put to a vote in the 2016 general election and was passed by the state legislature and the governor in 2017 for $14.8 million in local option sales tax. This tax is paid by local residents as well as visitors who shop in the community.

Schmitz noted New Ulm ranks number 1 per capita in size and scope of parks, trails, programs and recreational facilities of all 853 cities in Minnesota.

Projects chosen by RENU 2 committee:

- Four at the Recreation Center including turning the existing pool into a gymnastics center which Turner Hall will lease; adding a new aquatic center, indoor playground and a fitness center
- Hermann Heights Park improvements including increased parking and retaining wall replacement. (See more details on page 6)
- Johnson Park with updated baseball stadium, better accessibility, and improved spectator comfort and safety.
- A winter seasonal dome was planned for an undetermined location, but no agreements were finalized.
ECONOMIC Development

UTILITIES
New Ulm Public Utilities Commission (PUC) oversees: Electricity, Natural Gas, Steam, Water, Wastewater

PUC Director
310 1st North St. | 507-359-8264

WATER INFORMATION
• Water Source: Wells
• Storage Capacity: 8 million gal.
• Pumping Capacity: 6,600 gal./min.
• Average Demand: 2,000,000 gal./day
• Peak Demand: 5,295,000 gal./day
• Total Water Hardness: 530 ppm
• Industrial Water: $2.98/Thousand gal. (plus meter charge)

WASTEWATER INFORMATION
• Treatment Type: Mechanical Plant
• Capacity of Plant: 6 Million gal./day
• Average Flow: 2.5 Million gal./day
• Peak Flow: 4.5 Million gal./day
• Commercial: $4.22/Thousand gal.
• Industrial: $1.72/Thousand gal.

AGRICULTURE
Agriculture is a large economic driver in the state, and New Ulm is no exception. Brown County’s 1,040 farms provide 1,689 jobs. The principle crops grown in the area include corn, soybeans and sweet corn for canning. Farms in the area also raise dairy and beef cattle, hogs and turkeys. 94% are family farms. According to the 2017 Census of Agriculture, Brown County ranks:
• 3rd in the state in sweet corn production
• 12th in the state in pork production
• 8th in the state in cattle on feed
• 11th in the state in livestock production
• 14th in the state in total ag production

COMMUNICATIONS
New Ulm is connected to community members with television and broadband providers delivering speeds for businesses to thrive in a competitive marketplace. Services include:
• A broadband telecommunications company that can provide fiber internet and SD-WAN solutions to our local businesses, as well as managed VOIP telephone solution
• Telephone services provided by Nuvera, a regional publicly-traded company headquartered in New Ulm, with additional long distance and cellphone service providers
• Public internet access available at the Public Library (17 N. Broadway St.), Nuvera (27 N. Minnesota St.) and many other establishments including multiple city parks
• Local options for IT, Network and Managed Services to maintain reliable connections
• Bulk video and internet availability for Multiple Dwelling Units (MDUs)
• Wi-Fi solutions for businesses, MDUs, campgrounds and homes
• A city-administered public access channel

EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>BROWN COUNTY</th>
<th>SOUTH CENTRAL REGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>2,757</td>
<td>19,005</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>2,288</td>
<td>18,808</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>1,513</td>
<td>11,791</td>
</tr>
<tr>
<td>Accommodations and Food Services</td>
<td>1,055</td>
<td>8,047</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>965</td>
<td>4,564</td>
</tr>
<tr>
<td>Educational Services</td>
<td>827</td>
<td>9,597</td>
</tr>
<tr>
<td>Construction</td>
<td>682</td>
<td>5,063</td>
</tr>
<tr>
<td>Public Administration</td>
<td>677</td>
<td>5,705</td>
</tr>
<tr>
<td>Professional, Scientific and Technical Services</td>
<td>514</td>
<td>2,572</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>430</td>
<td>2,849</td>
</tr>
<tr>
<td>Information</td>
<td>309</td>
<td>1,884</td>
</tr>
<tr>
<td>Other Services</td>
<td>280</td>
<td>3,218</td>
</tr>
<tr>
<td>Arts, Entertainment and Recreation</td>
<td>137</td>
<td>1,114</td>
</tr>
<tr>
<td>Real Estate and Rental/Leasing</td>
<td>56</td>
<td>1,016</td>
</tr>
<tr>
<td>TOTAL</td>
<td>13,985</td>
<td>106,072</td>
</tr>
</tbody>
</table>

TOP TEN MAJOR EMPLOYERS

3M Corporation: 700
New Ulm Medical Center: 600
Kraft Heinz Company: 495
New Ulm Public Schools: 306
Brown County: 275
Associated Milk Producers, Inc.: 252
J&R Schugel Trucking: 220
Hy-Vee Foods: 216
MRCI: 200
Cash Wise Foods: 200
The mission of the New Ulm Area Chamber of Commerce is to encourage economic growth in our community by supporting our members through business development, networking, education, advocacy and access to resources. Approximately 330 retailers, service businesses, nonprofits and industry support these efforts through membership dues. To become a Chamber member, please apply at: business.newulm.com/member/newmemberapp/

Our committees like the Business & Retail Association, Convention and Visitors Bureau, Business Action Team, HYPE (our young professionals’ group), Downtown Action Team, and Willkommen ambassadors help us address the needs of our membership and the business community.

Contact the Chamber of Commerce for additional information at 507-233-4300
Leaving Your Employer?
Understand Your 401(k) Options.

At Edward Jones, we can explain options for your 401(k), including leaving the money in your former employer’s plan, moving it to your new employer’s plan, rolling it over to an Individual Retirement Account (IRA) or cashing out the account subject to tax consequences.

To learn more, call or visit your financial advisor today.

Jill R Berdan
Financial Advisor
108 North State
New Ulm, MN 56073
507-354-4243

www.edwardjones.com
Member SIPC

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INSURANCE • INVESTMENTS

200 North Broadway
New Ulm, MN • 507.359.2001
unitedprairiebank.com

NEW ULM COUNTRY CLUB

The New Ulm Country Club is a picturesque 18-hole, par 71, semi-private course surrounded by Flandrau State Park and perched atop the bluffs of the Cottonwood River. The fairways are bordered by many mature oak trees. The Country Club was established in 1929 as a 9-hole course and expanded to 18 holes in 1968. We have leagues, tournaments and programs for every golfer.

Our clubhouse is open to the public and home to the Cottonwood Grill and offers a variety on the menu for everyone, as well as a banquet area suited to host up to 350 guests, with no rental fee.

We have a fully-stocked Pro Shop with the latest styles, equipment, and our PGA Professional, Tim Huffman, that can help with club fitting, lessons or repair.

New Ulm Country Club - 1 Golf Drive - New Ulm, MN - 507.354.8896 - golfnewulm.com
Network New Ulm is designed to strengthen the quality of local leadership, which continues to be the key ingredient in giving the New Ulm area its well-earned reputation as an outstanding community. Network New Ulm seeks to build a stronger community by providing a diverse group of emerging and existing leaders with the opportunities to enhance their community knowledge, civic network and leadership skills.

Individuals from a variety of backgrounds and experiences are invited to participate. The program, which runs September through May, one day each month, covers a variety of topics. Brochures and applications are available in mid-May. Tuition fee applies. Contact the Chamber at 507-233-4300 or chamber@newulm.com for more information.

Helping Young Professionals Evolve (HYPE) is a young professionals group designed to welcome and support new and current your professionals in the community. They do this by helping them build relationships, gain skills and knowledge, and give back to the community.

HYPE members are between the ages of 21-40 who live or work within the New Ulm community. All members are required to complete a membership form and pay a nominal yearly membership fee.

For more information, contact HYPE@newulm.com or facebook.com/NewUlmYP

New Ulm also has a number of service clubs in the community. National and international clubs like Jaycees, Lions, Optimists, Rotary and Sertoma will welcome your membership. Local groups like the New Ulm Farm-City Hub Club, the ISD 88 Foundation and others support special groups and needs in the community.

Top 2% of safest cities in Minnesota

Backgroundchecks.org (2019)
The New Ulm community boasts a vibrant, wellness-centered attitude which is reflected in its healthcare facilities.

New Ulm Medical Center is a nonprofit hospital and clinic serving a region in and around Brown County in south central Minnesota with over 30 affiliated physicians and a full complement of visiting specialists. Part of Allina Health, NUMC is an award-winning facility with the following recognitions:

- #1 Critical Access (Rural) Hospital in United States for value by iVantage Health Analytics and The Chartis Center for Rural Health
- Healthgrades Patient Safety Excellence™ Award & Outstanding Patient Experience™ Award. NUMC is the only hospital in Minnesota to achieve both designations in 2018 and 2019
- Minnesota Hospital Association Best Small Hospital Workplace 2019
- Innovation of the Year in Patient Care Award for its new social worker program to provide better care coordination services to emergency department and clinic patients.
In 2019, New Ulm Medical Center introduced the Breast Cancer Risk Assessment Clinic, where women can receive a comprehensive assessment of their risk of breast cancer. Patients have the opportunity to meet with a surgeon to discuss their personal medical history and the relevant history of close family members.

Dr. Corinne Jordan, one of the surgeons at the Clinic, wants local women to know that these services are available. "We are able to provide comprehensive cancer care close to your home. There’s no reason to go elsewhere, because we can offer everything from assessments to reconstructive surgery."

New Ulm Medical Center provides a full range of women’s breast health services including:

- State-of-the-art 3D mammography for improved cancer detection, which is shown to increase the number of cancers detected and reduce the need for extra imaging
- Breast MRI, one of the most sensitive tests for breast cancer, used for characterizing breast tumors and screening women at high risk for breast cancer
- Genetic counseling, offered through telehealth with Piper Breast Center genetic counselors
- Breast Cancer Risk Assessment Clinic for women who have been determined to be or suspect they may be at higher risk for developing breast cancer
- Specialized pathologists for real-time analysis of breast samples
- Lymphedema and rehabilitation programs in partnership with Courage Kenny Rehabilitation Institute™ of Allina Health
- Integrated therapies, including aromatherapy, acupuncture and guided imagery
- On-site plastic surgeons for reconstruction services.

New Ulm Medical Center began offering breast reconstruction through the services of Dr. Stephanie Peng in August of 2020. Dr. Peng, a plastic surgeon, used to work with Dr. Jordan in the metro area. These two surgeons, along with Dr. Newman and Dr. Papierniak, are part of the outstanding team at New Ulm Medical Center to help you protect your breast health.

For more information about NUMC visit allinahealth.org/new-ulm-medical-center/
WORSHIP HOURS:
Wednesday - Times Vary
Sunday - 8:30am and 10:30am

Welcome to Our Savior’s Lutheran Church in New Ulm, MN. Our church is a welcoming community, experiencing God, reaching out, and raising up followers of Jesus Christ.

Worship:
Saturday: 6:30 pm
Sunday: 8:30 & 11 am

Please call or sign up online: www.stjohnsnewulm.com

Bible Class: Thursdays at 10:30 am & 7:00 pm online at...bit.ly/StJohnsBibleClass

1400 South State Street, New Ulm, MN 56073
507-233-4430 • oursaviorsnewulm.org

First United Methodist Church
Centered on Christ
At Center & Broadway

First United Methodist Church is located at 201 North State Street in New Ulm, MN 56073. We offer a warm and welcoming environment where you can experience God and connect with others. Our worship services are held on Sunday at 9:30 AM. Visit us online at www.firstumcnewulm.org for more information.

St. Paul’s Lutheran Church
201 North State • 354-3641 • www.splnewulm.org

St. Paul’s Lutheran Church provides Christ-centered education through St. Paul’s Lutheran School at 126 South Payne (354-2329) and St. Paul’s Lutheran Kindergarten at 127 South Payne (354-3641). We also offer Sunday School and Adult Bible classes. Our church is located at 201 North State Street in New Ulm, MN 56073.

Chapel of the Holy Spirit
520 S. Minnesota, New Ulm
Sunday Service: 9:00 am

The Area Catholic Churches welcome you!

Holy Cross Area Faith Community
www.holycrossafc.org

Weekend Mass Schedule
Cathedral of the Holy Trinity
605 N. State, New Ulm • 354-4158
Saturday 5:00 p.m. • Sunday 8:00 a.m., 10:00 a.m. & 6:30 p.m.

Church of St. Mary
417 S. Minnesota, New Ulm • 233-9500
Saturday 5:30 p.m. • Sunday 9:00 a.m.

Church of St. George
63105 Fort Rd., West Newton Township • (507) 359-9553
Sunday 8:30 a.m.

Church of St. John the Baptist
18241 First Ave., Searles • (507) 359-4244
Sunday 10:30 a.m.

Church of St. Gregory the Great
440 6th St., Lafayette • (507) 228-8298
Sunday 10:30 a.m.
New Ulm is home to a variety of denominations. The religious community not only offers individuals and families spiritual support, but also many and varied opportunities to serve others and the community at large.

Some of the city’s most beautiful and captivating architecture can be seen in New Ulm’s houses of worship. Our religious community extends a friendly hand of welcome to residents, visitors and newcomers.

PLACES TO WORSHIP

Cathedral of the Holy Trinity
605 N. State St. | 507-354-4158
holycrossafc.org

Christ the King (ELCA)
1515 N. Garden St.
507-354-4672
christtheking-newulm.org

Faith Lutheran Church (CLC)
26 N. State St. | 507-354-4534
faithnewulm.com

First Baptist Church
315 S. Payne St. | 507-354-3323
firstbaptistnewulm.org

First United Methodist Church
1 N. Broadway St. | 507-354-3358
firstumcnewulm.org

Grace Community Church
New Ulm Community Center
507-354-0123 | gracemn.org

Jehovah’s Witnesses
2111 N. Garden St.
507-354-6702

New Beginnings
Assembly of God
324 20th South St. | 507-215-2005

Oakwood United
Methodist Church
1630 Oakwood Ave.
507-354-3731

Our Savior’s Lutheran Church
(ELCA)
1400 S. State St. | 507-233-4430
oursaviorsnewulm.org

Redeemer Lutheran Church
(Missouri Synod)
700 S. Broadway St.
507-233-3470
redeemernewulm.net

River Valley Christian Church
100 N. Washington St.
507-354-5317

St. John’s Evangelical
Lutheran Church (WELS)
627 S. Washington St.
507-354-6744
stjohnsnewulm.org

St. Mary’s Catholic Church
417 S. Minnesota St.
507-233-9500
holycrossafc.org

St. Paul’s Evangelical Lutheran
Church (WELS)
201 N. State St. | 507-354-3641
splnewulm.org

United Church of Christ
301 S. Minnesota St.
507-354-4242
uccnewulm.org

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414 South Payne Street
Ph. 507-233-6100

New Ulm High School
Grades 9-12
1600 Oak Street
Ph. 507-233-6400

District Offices
414 S Payne St
New Ulm MN 56073
507-233-6180

Website: www.newulm.k12.mn.us
Twitter: NUPS Eagles
Facebook: www.facebook.com/NUPSeagles/
Instagram: www.instagram.com/nupseagles/
You Tube: New Ulm Public Schools

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District Offices
414 S Payne St
New Ulm MN 56073
507-233-6180

NEW ULM
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District Offices
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New Ulm MN 56073
507-233-6180
New Ulm is proud of its high quality and varied school options. With three K-12 systems (public, Catholic and Lutheran), families have choices. Independent School District 88’s high school opened in 2016. New Ulm’s area Catholic and Lutheran schools offer private options. New Ulm’s three high schools provide students a full range of extracurricular activities with cooperative athletic programs.

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NEW ULM 2021-22
Sitting high on the hill overlooking New Ulm, Martin Luther College (MLC) is a valuable entity to the community. Not only does it provide educational opportunities for students, but it also contributes to the community in many ways.

The college enrolls about 800 students on average — young adults who are an asset to the community in terms of volunteers, employees and shoppers.

As they train for their future, MLC students are involved in the greater community as student teachers and observers through clinicals. Some are mentors in programs such as Pro Kinship for Kids, others coach local youth at all levels. The college’s Student Senate recognizes the value of being in New Ulm and is working to identify ways to enhance relationships between the college and community.

MLC faculty members are involved in the community, too, through organizations such as Rotary, the Hermann Monument Society, Park and Rec, the Heart of New Ulm and Chamber of Commerce.

The college also provides several entertainment and cultural opportunities for community residents. For those interested in sports, there are many chances to watch games and meets as the college has 16 different teams that are part of the Upper Midwest Athletic Conference (UMAC).

The public is also invited to the college’s many concerts, plays and other events. Choral and instrumental concerts are held throughout the year. All concerts are free; they are held at the Chapel of the Christ.

The college has a very unique connection to the community through the MLC Golf Classic. It was started by local business people more than 25 years ago when the community was concerned about Dr. Martin Luther College leaving New Ulm. The classic continues today — one of only a few golf outings started by a community for a college. It typically raises $30,000 to $50,000 annually to benefit the campus and help fund scholarships.
PHONE LINES OPEN: Monday-Friday 8am-3:00pm
Office closed Saturdays, Sundays & Major Holidays

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FOR FURTHER INFORMATION AND/OR TO ARRANGE FOR A RIDE, CALL 359.2717 OR 1.800.707.2717 COUNTY WIDE
TRANSPORTATION
in New Ulm

For a manufacturing and agriculture hub like New Ulm, product and people must be able to move in and out easily. New Ulm is home to many small and large trucking companies including a locally-owned trucking industry “super carrier.” For a listing of trucking businesses, please see the Business Directory in the back of this publication.

NEW ULM MUNICIPAL AIRPORT

Looking to fly into or out of New Ulm? The 40-year-old New Ulm Municipal Airport has two runways, giving you the flexibility of chartering many different types of aircraft. New Ulm Municipal Airport is located 2 miles west of the New Ulm central business district. It covers 185 acres and has an asphalt, as well as a grass, runway.

Amenities include: Onsite aircraft maintenance; aircraft rental; flight instruction; pilot lounge; flight planning; conference room; complimentary wireless Internet; complimentary coffee/ice; 24/7 self-fueling; full service FBO. Variety of fleets available.

Contact North Star Aviation, 507-354-4337, for information about services. Visit ci.new-ulm.mn.us.

LOCAL TRANSIT SERVICES

INTRA-COMMUNITY BUS
Heartland Express (Handicapped Accessible) 507-359-2717 | 800-707-2717

TAXI
• Red’s Rides | 507-508-6889
• Lyft | download the app

RURAL PUBLIC TRANSPORTATION
TRUE Transit | 421 E. Hickory St., Mankato 800-560-1575 | true transit.org
New Ulm to Mankato bus

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Daily bus service connecting communities along Highway 169. Twice daily trips connect Mankato (30 miles from New Ulm) and Minneapolis with stops in St. Peter, Le Sueur, Belle Plaine, Jordan and Shakopee.

COMMERCIAL TRANSPORTATION
AND SHIPPING

HIGHWAYS
Interstates
• I-90: 45 miles South of New Ulm
• I-35: 60 miles East of New Ulm

Four lane
• US-169: 30 miles East of New Ulm

Other Major Roads
• US-14: Runs through New Ulm; East/West highway; 10-ton load limit
• MN-15: Runs through New Ulm; North/South highway; 10-ton limit

There are many truck repair and service businesses as well as new and used parts sales shops.

AIR SERVICE
Minneapolis/St. Paul International Airport (Code MSP) Commercial/International airport, Bloomington, MN (90 miles from New Ulm) — Major airlines: Delta, United American, U.S. Air, Continental, etc.

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H & R Block
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www.hrblock.com

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Kenneth B. Vonderharr, CPA
(507) 354-5813

Robert Seifert CPA
(507) 359-2806

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www.antiquesplusnewulm.com

APARTMENTS

German Heights Townhomes
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www.smrrental.com

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APPLIANCE SALES/SERVICE

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Upper Midwest Management
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ARTS

Grand Center for Arts & Culture
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EON, Inc.
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www.theeon.com

Oak Hills Living Center
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www.oakhillsnewulm.com

Orchard Hill Assisted Living
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www.wtohdevelopment.com

Woodstone Senior Living
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www.woodstoneseniorliving.com

ATTORNEYS

Blethen Berens
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www.blethenberens.com

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Fischer Law
(507) 354-0327
www.fischerlaw.legal

Gislason & Hunter LLP
(507) 354-3111
www.gislason.com

The Legal Professionals PA
(507) 354-2161

ATTRACTIONS

Brown County Historical Society
(507) 233-2616
www.BrownCountyHistoryMN.org

Harkin Store
(507) 354-8666
www.sites.mnhs.org/historic-sites/harkin-store

Herbie Hedgehog
Riverside Park

Hermann Monument Society
(507) 354-2097
www.hermannmonument.com

Lind House
(507) 354-8802
www.lindhouse.org

Minnesota Music Hall of Fame
(507) 354-7305
www.mnmusichalloffame.org

Wanda Gag House Association
(507) 359-2632
www.WandaGagHouse.org

AUTO SALES/SERVICE

Bode Collision and Glass
(507) 354-6981
www.bodecollision.com

Chuck Spaeth Ford
(507) 354-3673
www.spaehtford.com

Jensen Motors, Inc.
(507) 233-8810
www.jensenmotors.com

Maday Motors
(507) 354-3410
www.madaymotors.com

S & S Motors, Inc.
(507) 354-8634
www.ssmotors.com

Weelborg Chevrolet
(507) 233-2000
www.mykwchevy.com

AUTO SUPPLY/SERVICE

Mike’s Collision & Tire
(507) 233-4470
www.mikescollision.com

See more Members on page 72 >>

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NAPA Auto & Truck Parts of New Ulm
(507) 354-8886
www.napastargroup.com

New Ulm Body Shop, Inc.
(507) 354-8311
www.newulmbodyshop.com

New Ulm Tire, Inc.
(507) 354-2436

Sigel Repair LLC
(507) 354-9898

BAR/LIQUOR

Liquor Mart
(507) 354-8778

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(507) 354-6114

Smiley’s Tavern
(507) 359-9558

The Retz 227
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www.theretz227.com

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www.bingham-hall.com

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www.schellsbrewery.com

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Inspire Bridal Boutique
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www.inspirebridalboutique.com

Sisters Bridal & Tux
(507) 359-7204
www.sistersbridalandtux.com

BUILDING MATERIALS

Design Home Center
(507) 233-8440
www.designhomecenter.com

Puhlmann Lumber & Design
(507) 354-4914
www.puhlmannlumber.com

CAMPgroundS/vACATION RENTALS

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dnr.state.mn.us/state_parks/flandrau

Lilly Estates, LLC
(507) 276-6905
www.lillyestates.com

CAR WASH & DETAILING

The Tunnel Car Wash
(507) 354-9247
www.thetunnelcarwash.org

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Gutes Essen Catering
(507) 233-0814
www.oakhillsgewlulm.com

Jon’s Restaurant & Catering
(507) 359-2018
www.jonisrestaurantandcatering.com

CHIROPrACTORS

Broadway Chiropractic Wellness Center
(507) 359-4374
www.broadwaychiropractic.com

Neubauer Family Chiropractic
(507) 359-7622
www.neubauerc chiropractic.com

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(507) 354-4529
www.newulmchiropractic.com

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www.holycrossafc.org

Church of St. Mary
(507) 233-9500
www.churchofstmary.html

First United Methodist Church
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PC Janitorial Supply
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www.pcjanitorsupply.com

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www.pcacommn.com

COMMUNITY ORGANIZATIONS

Bavarian Blast
(507) 233-4300
www.bavarianblast.com

Bridging Brown County
(507) 240-0674
www.bridgingbrowncounty.org

Brown County Agricultural Society
(507) 354-2223
www.browncountyfreefair.com

Brown County Habitat for Humanity
(507) 404-0235
www.browncohabitat.org

Brown County Humane Society
(507) 359-2312
www.bchsnu.com

Community and Seniors Together
(507) 354-3212
www.newulmseniors.org

German-Bohemian Heritage Society
(507) 359-2333
www.germanbohemianheritagesociety.com

New Ulm Area Foundation
(507) 354-3337
www.newulmareafoundation.org

New Ulm Battery
(507) 359-9206
www.newulmbattery.com

New Ulm Concert Association
(507) 359-9162
www.newulmedc.com

Small Business Development Center
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www.mnsmallbusiness.com

The Women’s Forum, LLC
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United Way of the Brown County Area
(507) 354-6512
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www.nuveratechtrends.com
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Bertrand, Jeff, New Ulm Public Schools (507) 233-6180 www.newulm.k12.mn.us
Borchert, Dave, New Ulm Police Chief (507) 354-3295 www.daveborchert.com
Domeier, Mary Ellen (507) 354-6495
Gilman, Gail (507) 276-1591
Remme, Harold (507) 359-4728
Woodley, Gerald (507) 354-9723

INDUSTRY
Minnesota Valley Testing Labs (507) 354-8517 www.mvl.com
New Ulm Steel & Recycling, Inc. (507) 354-2555 www.newulmsteel.com
North Central Container (507) 359-3136

INSURANCE
American Family Insurance - Brian McCabe (507) 359-2997 www.agent.amfam.com/brian-mccabe/mn

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Stifel, Nicolaus & Company, Inc. (507) 354-8589 www.stifel.com
Thrivent Financial - New Ulm Area Group (507) 354-4413 www.thrivent.com

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