



# CHAMBER NEWS



[www.newulm.com](http://www.newulm.com)

New Ulm Area Chamber of Commerce Connection to Local Businesses, Economic Development & Community Events  
Phone (507) 233,4300 • Email: [chamber@newulm.com](mailto:chamber@newulm.com)



## 37th Annual! New Ulm's Home & Health Show

March 24-26 New Ulm Civic Center  
1212 N. Franklin

• FRIDAY 3 - 8 PM  
• SATURDAY 10 AM - 5 PM  
• SUNDAY 11 AM - 4 PM

**FREE  
ADMISSION**

- Daily Drawings!
- Free Seminars!
- 2 Huge Arenas!

[www.newulm.com/507-233-4300](http://www.newulm.com/507-233-4300)

Sponsored by the New Ulm  
Business & Retail Association



## WILLKOMMEN VISIT



In the photo are: Katie Nosbush, United Prairie Bank; Dan Forsyth, Minnesota Valley Transport; Kathy Van Roekel, NU-Telecom and Chamber of Commerce Board Chair; and Kim Hanson, New Ulm Real Estate.

The Willkommen Committee recently stopped by Minnesota Valley Transport to welcome them as new members of the New Ulm Area Chamber of Commerce! Dan Forsythe purchased the trucking company in November of 2015. Dan, a Northfield native, had worked for J&R Schugel for 9 years before deciding he wanted to venture out and own his own company. MVT was started in 1984 and currently has 23 trucks, mostly refrigerated. They try to do a lot of business locally, and haul a lot of food products from Kraft and AMPI. Dan said he wanted to join the Chamber because he wants to participate in the community and be a part of something bigger. Welcome!



Hospitality Table  
Sponsorship for March  
**Spinning Spools  
Quilt Shop**  
106 S Minnesota

Thanks to Spinning Spools Quilt Shop for sponsoring the hospitality table for the month of March. Please stop in to have a cup of coffee and visit YOUR chamber staff.

**WELCOME TO THE PARTY**  
turning newcomers into neighbors

ARE YOU NEW TO NEW ULM? COME MEET YOUR NEIGHBORS!

Thursday, April 6, 2017  
5:30 pm  
New Ulm Country Club  
Tickets \$10  
Ticket price includes meal, swag bag, and door prizes.



For tickets and more information: [www.newulm.com](http://www.newulm.com)  
507-233-4300 • [welcometotheparty@nu@gmail.com](mailto:welcometotheparty@nu@gmail.com)

## StartSmart New Business Seminars

### Interested in Starting A New Business?

Check out these upcoming seminars to help you find your way!

March 16 Choosing Your Location with Dick Eilders, Small Business Development Center

March 23 Expanding or Buying an Existing Business with Dick Eilders, Small Business Development Center

These FREE seminars will start at 6:00 p.m. at the New Ulm Library Meeting Room. Please RSVP to the Chamber at 233-4300 if possible.

## Champagne Brunch & Spring Fashion Show

Join the Boutiques of Historic Downtown New Ulm

Saturday, April 1st  
at The Grand Center for Arts & Culture

DOORS: Open at 9:00 a.m., serving at 9:15 a.m., show at 9:30 a.m.  
Followed with In-store activities at 11:00 a.m.

TICKETS: \$25 - Includes \$40 worth of coupons from participating stores

[www.newulm.com](http://www.newulm.com) for more information

LIMITED SEATING IS AVAILABLE SO GET YOUR TICKETS NOW AT:  
A to Zinnia • Gallery 512 • Inspired (formerly Lambrechts) • Semblance • New Ulm Chamber of Commerce



## Using Twitter (and Social Media) to Promote Your Organization

Friday, March 31 | 7:30 - 8:30 a.m.  
Best Western Plus

Let's talk Twitter.

Undoubtedly this is how many of your stakeholders (and future stakeholders) are communicating. Twitter has proven to be an effective instrument in expanding the Maverick brand. Paul Allan can show you how to take advantage of this powerful marketing tool!

**Presenter:**



Paul Allan  
Associate Director of Athletics  
Minnesota State Athletics

Free to attend, but pre-registration is requested.

**Register at [smbnewulm.com](http://smbnewulm.com)**



## Leadercast

Building Leaders Worth Following

You're Invited to the World's Largest 1-day Leadership Event

Friday, May 5, 2017  
Martin Luther College Auditorium  
1995 Luther Ct, New Ulm

Brought to you by the  
New Ulm Area  
Chamber of Commerce



Speakers



Donald Miller



Suzy Welch



Tyler Perry



Andy Stanley



Dr. Henry Cloud



Molly Fletcher



Jess Ekstrom



Daniel Pink



Jim McKelvey

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