



New Ulm Area 2020 Visioning Survey

— October 2016 —

781 completed surveys; age breakdown of respondents:

18-25:	14%	46-55	13%
26-35	12%	56-65	16%
36-45	16%	65+	29%

What do you enjoy most about living and/or working in the New Ulm area? (Choose 3)

Top 3:

Community Livability (safe, walking/biking, neighborhood engagement, healthy food options):	41%
Parks/Recreation Opportunities:	40%
Friendly Community:	36%

Medical Facilities:	34%	Retail/Shopping	7%
Schools	32%	Other	4%
Arts/Culture/History.....	19%	Housing Availability/Options	3%
Employment	15%		

What can the New Ulm area improve on? (Choose 3)

Top 3:

Retail/Shopping	83%
Housing Availability/Options	46%
Employment	34%

Community Livability (safe, walking/biking, neighborhood engagement, healthy food options)	17%	Arts/Culture/History.....	11%
Friendly Community	17%	Medical Facilities	10%
Park and Recreation	16%	Safe Community	6%
Other	13%	Schools	5%

If you and your family were looking to move to a new community, what are the top three things you would look for?

Top 3:

Community Livability (safe, walking/biking, neighborhood engagement, healthy food options):	49%
Shopping/Retail.....	44%
Schools	43%

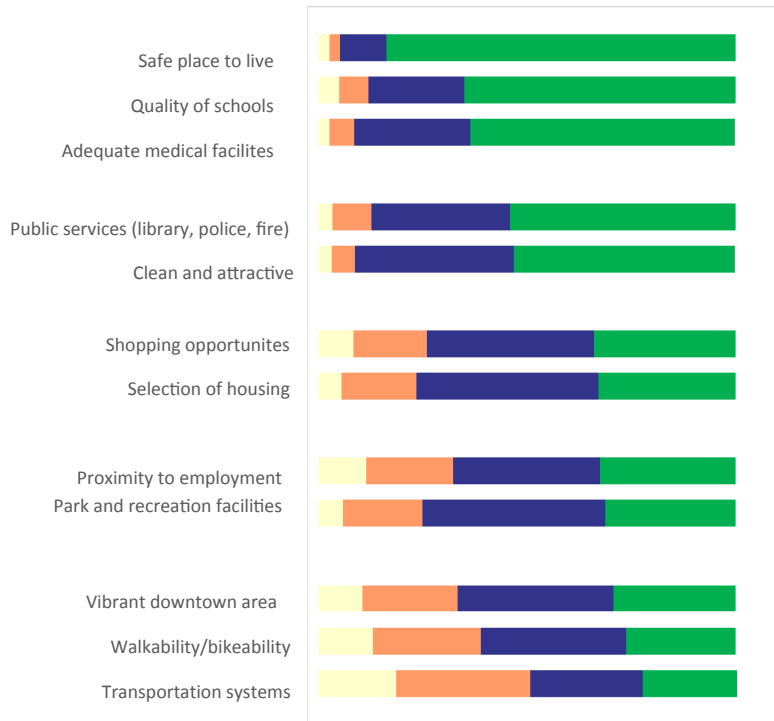
Job Opportunity	43%	Senior Citizen Programming	16%
Medical Facilities	42%	Arts/Culture/History.....	12%
Entertainment Options.....	28%	Daycare Availability/Affordability	11%
Park and Recreation Facilities.....	19%		

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Quality of life in New Ulm:

How important are each of these factors to you?

- Low Importance
- Somewhat Low
- Somewhat High
- High Importance



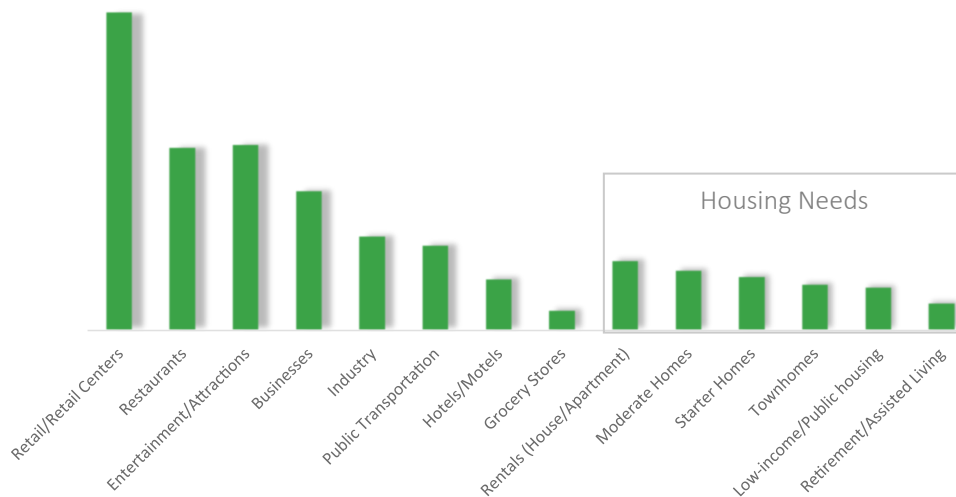
How likely are you to recommend New Ulm as a great place to live?

(1 = not at all, 5 = absolutely)

- 12%
- 23%
- 318%
- 439%
- 538%

Thank you to everyone who responded to the survey!

What does New Ulm need more of?



Community vision and engagement:

Do you agree or disagree with the following statements?

