

# New Ulm's Oktoberfest—Downtown!

## 2018 Dates are Saturday, October 6 & 13

**We want this nationally-ranked event to grow!**



- Named Best Fall Festival in Minnesota by Travel + Leisure (2017)
- Voted Best Oktoberfest in MN by WCCO (2014).
- Ranked among the Best Oktoberfest Celebrations in the Nation by USA TODAY 10Best (2017), Huffington Post (2016) & Fox News (2016).

### Expanded opportunities for Food Vendors

#### Event time is from 11:00—5:00 p.m.

*\*Vendors must be ready to serve at 10:45 a.m.*

TO APPLY—please complete and return the below application along with a \$50 deposit per weekend (\$100 if attending both weekends.) For approved vendors, deposits will be deducted from payout. Should an approved vendor not show the day(s) of the event as per their application, deposits will not be returned and considered a contribution to the Chamber for the event. Should your application not be accepted for the 2018 event, your check will be promptly returned. This event is held rain or shine.

#### VENDOR INFORMATION

- Event location is on Center Street from Broadway to Minnesota Street.
- Application must be received by August 20, 2018 for consideration.
- Applicants will be notified of approval and selection by August 31, 2018.
- Food vendors must provide their own power, electricity, generator, etc.
- Vendors must be in a food truck or in a 10x10 tent—no tents are provided.
- Vendors must provide their own staff.
- Beer will be sold **only** by the Chamber of Commerce. We will also sell some pop & water, but vendors may also include in menu.

#### PAYMENT

Guests will purchase tickets (\$1 Dollar Value) from the Chamber for all vendor transactions. Please do not accept cash! At the end of the day, vendors will bring their tickets to the Chamber for calculation. Payment will take place no later than 10 days after event. Chamber Members will receive an 85% payout, non-Chamber Members will receive 80% payout. All food prices must be in \$1 increments.

#### APPLICATION

Vendor Name \_\_\_\_\_ Applying for: \_\_\_\_\_ Oct 6 \_\_\_\_\_ Oct 13 \_\_\_\_\_ Both

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Tax Id: \_\_\_\_\_

Proposed food menu with prices: (Include here or attach to application)